

## Role: Social and Influencer Intern

### The Company: Ego Shoes

Due to our continued growth, we are now looking for a **Social and Influencer Intern** to join our passionate, agile and creative Marketing team in Manchester.

At ego.co.uk our growth is rapid and our speed to market is unrivalled. Since launching four years ago, we have had the pleasure of dressing celebrities and influencers across the globe. Most recently, Khloe Kardashian was spotted wearing a pair of Ego Perspex Mules, we've also dressed her sister, Kendall Jenner and many, many more, including Winnie Harlow, Carli Bybel, Little Mix and Bella Thorne.

In 2018, we grew revenue by 78% to £10m in just 12 months, and predictions for 2019 are even stronger. We have an exciting journey ahead of us and we want the industry's strongest players to join us.

Read more about us in Drapers: <https://www.drapersonline.com/news/sales-rocket-at-ego/7034144.article>.

### Roles & Responsibilities

- Replying to all influencer requests that are sent to the [squad@ego.co.uk](mailto:squad@ego.co.uk) inbox
- Building and maintaining relationships with influencers that we want to work with who contact us via the [squad@ego.co.uk](mailto:squad@ego.co.uk) inbox
- Organising and processing influencer gifting opportunities, working closely with the buying and digital teams to ensure the correct product is sent out to influencers
- Responsible for picking up influencer Instagram direct messages in a timely manner, passing on any top tiered influencers/celebrities to the Social Manager
- Daily outreach to lower/mid tiered influencers via Instagram and Email
- Produce the weekly/monthly social report
- Working alongside the Social & Influencer Executive to post engaging content on Facebook, Twitter, TikTok and Instagram Stories

### You & Your Skills

- You have left school/college/university and would like to pursue a career in Social Media, Influencer Outreach, PR or something similar
- **OR** currently at university or college seeking a 3-month industrial placement
- Highly organised and able to multi-task several projects at any one time
- A passion for social media, influencers and digital marketing in general
- Copy writing is key – you will be the first point of contact for the brand to a lot of influencers

### Key Information

- Job Title: Social & Influencer Intern
- Reporting to: Social & Outreach Manager
- Contract Length: 3 Months
- Hours: 24 – 32 hours per week
- Salary: Unpaid

- Location: Unit A2 Longford Trading Estate, Thomas Street, Stretford, Manchester, M32 0JT, UK

If you are interested in the Social Intern position at Ego please send over your CV to the below address.

[Sophie@ego.co.uk](mailto:Sophie@ego.co.uk)